

Flipboard Survey

Thank you for using Flipboard for this course assignment.

Please answer the following questions to help improve the design of the use of Flipboard in ACG 6415.

Dear ACG6415 student,

Thank you for participating in the Advanced Accounting Information Systems course in the academic year of 2013-2014. In this course, you used a mobile app, Flipboard, to complete a course assignment. As a student enrolled in this course, you are in a unique position to help me evaluate and improve this assignment.

You will be given opportunities to complete an extra credit survey about your experience and perspective about the use of Flipboard in the course. Participating in the survey is voluntary and you may omit any question at any time. It will take approximately 5-10 minutes to complete the survey. You will get an extra 5 points for participating in the survey. However, if you do not want to participate in the survey, you can submit a 2-3-page summary of your learning experience in this course as an alternative assignment. Your suggestions and opinions will be very much appreciated throughout the course. Responses will remain anonymous. No identification will be collected and all individual data will be aggregated as a group for analyses purposes. All data will be accessible by me in a password-protected system and will be permanently deleted after the analyses are completed. You may withdraw from this study at any time by contacting Aimee deNoyelles at aimee@ucf.edu. Please note that you must be 18 years of age or older to participate.

Thank you again for participating in the assignment. If you have questions regarding this research please contact me via the course mail.

Sincerely,
Steven Hornik, PhD
Aimee deNoyelles, EdD
Baiyun Chen, PhD
University of Central Florida

Research at the University of Central Florida is conducted under the oversight of the UCF Institutional Review Board. You must be 18 years of age to participate in this research study. Questions or concerns about research participants' rights may be directed to the UCF IRB office, University of Central Florida, Office of Research & Commercialization, 12201 Research Parkway, Suite 501, Orlando, FL 32826-3246.

- I consent to participating in this survey.
- I do not wish to participate in this survey

What device did you use the most for the Security in the News assignment?

- Smartphone
- Desktop Computer
- Tablet
- Other
- Laptop Computer

What device did you use the most to 'flip' articles for discussion at the beginning of class?

- Smartphone
- Desktop Computer
- Tablet
- Other
- Laptop Computer

Resources

Please choose the appropriate response for each item:

	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
The directions for using Flipboard were clear.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I had support services from the instructor to help me use Flipboard.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I was aware of Flipboard's technical support services.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Usefulness

Please choose the appropriate response for each item:

	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
Flipboard is a useful tool to expand my understanding of the course content.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reading articles that my peers flipped into the magazine enhanced my learning.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I found the Security in the News assignment valuable to my learning about the class	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

content.

I found the discussion of security events in the news at the beginning of class valuable to my learning about the class content.

Flipboard made the assignments seem more relevant than if we had used another tool.

The Flipboard app promoted interaction with my classmates.

Flipboard helped foster a more student-centered activity rather than teacher-centered.

Ease of Use

Please choose the appropriate response for each item:

	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
Flipboard was easy to install and access.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Flipboard was easy to use.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I experienced technical issues with Flipboard that interfered with my completion of the assignment. If so, explain the issue in the text box below.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please provide a brief description of the technical issues you ran into when using Flipboard.

Attitude

Please choose the appropriate response for each item:

	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
Using Flipboard increased my enjoyment of the task.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Using Flipboard made the assignments more interesting.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I was more motivated to complete the assignments because of Flipboard.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

The Flipboard activities encouraged me to think about the class content in a new way.

These assignments challenged the way I think.

The Flipboard magazine this class created was high in quality.

<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Intention

Please choose the appropriate response for each item:

	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
I will continue to flip articles into the Flipboard magazine after the class is over.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I will continue to read the Flipboard magazine this class created after class is over.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Flipboard should be used in future classes.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I intend to use Flipboard in my personal life.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I intend to use Flipboard in my academic life.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I would like to have my teachers require more activities that ask me to use a smartphone or tablet.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

How many articles have you read in the Flipboard magazine?

<input type="radio"/> 0	<input type="radio"/> 31-40
<input type="radio"/> 1-10	<input type="radio"/> 41-50
<input type="radio"/> 11-20	<input type="radio"/> More than 50
<input type="radio"/> 21-30	

How many articles have you flipped into the Flipboard magazine?

<input type="radio"/> 0	<input type="radio"/> 31-40
<input type="radio"/> 1-10	<input type="radio"/> 41-50

11-20

More than 50

21-30

Use

Please choose the appropriate response for each item:

	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
I have read the majority of articles that were flipped into the Flipboard magazine.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I have read more articles in the class-created Flipboard magazine than I would have if the magazine had been created by someone I didn't know.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

What other comments do you have about your experience of using Flipboard for these assignments?

To receive extra credit for this survey, please provide your student NID. Please note that your NID is not your PID. If you are unsure of your NID, open a new tab or window and search for "nid lookup ucf".