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Question Statistics






Assessment title: **Wk15-Term End Survey**

Question title: Level of contents











How was the level of contents overall for a senior level (4000 level) course ?

- 1. Too easy
- 2. Relatively easy
- 3. Adequate
- 4. Relatively challenging
- 5. Too challenging

Response Summary

Answer	Frequency Distribution
1.	0 (0%) 
2.	0 (0%) 
3.	9 (33.3%) 
4.	16 (59.3%) 
5.	2 (7.4%) 

Grade Distribution Summary

Grade	Frequency Distribution
0-10	18 
11-20	0 
21-30	0 
31-40	0 
41-50	0 
51-60	0 
61-70	0 
71-80	0 
81-90	0 
91-100	9 

N	Percent Answering Correctly			Discrimination	Mean	Median	Standard Deviation
	Whole Group	Upper 25%	Lower 25%				
27	33.33	71.43	14.29	0.57	33.33%	0.00%	48.04%

Question title: Streaming Format



Was this your first time to take V-mode (Streaming video) course?

1. Yes
2. No, I took V-mode before this course

Response Summary

Answer	Frequency Distribution	
1.	19 (70.4%)	
2.	8 (29.6%)	

Grade Distribution Summary

Grade	Frequency Distribution	
0-10	8	
11-20	0	
21-30	0	
31-40	0	
41-50	0	
51-60	0	
61-70	0	
71-80	0	
81-90	0	
91-100	19	








N	Percent Answering Correctly			Discrimination	Mean	Median	Standard Deviation
	Whole Group	Upper 25%	Lower 25%				
27	70.37	100.00	14.29	0.86	70.37%	100.00%	46.53%

Question title: Previous Online (W and M) courses











Have you taken online (W and/or M) courses before?

1. None.
2. Once
3. Twice
4. 3 times
5. 4 times
6. 5 times
7. More than 6 times
-

Response Summary

Answer	Frequency Distribution
1.	1 (3.7%) 
2.	1 (3.7%) 
3.	6 (22.2%) 
4.	8 (29.6%) 
5.	3 (11.1%) 
6.	3 (11.1%) 
7.	5 (18.5%) 

Grade Distribution Summary

Grade	Frequency Distribution
0-10	26 
11-20	0 
21-30	0 
31-40	0 
41-50	0 
51-60	0 
61-70	0 
71-80	0 
81-90	0 
91-100	1 





N	Percent Answering Correctly			Discrimination	Mean	Median	Standard Deviation
	Whole Group	Upper 25%	Lower 25%				
27	3.70	14.29	0.00	0.14	3.70%	0.00%	19.25%

Question title: V-mode course (in general)











Course delivery as V-mode (fully streaming video) has never been done at Rosen College of Hospitality Management before this class. Having taken one, how do you evaluate the delivery style of V-mode - would you like to see more V-mode or less V-mode courses?

1. V-mode is not good. Thus do not offer them.
2. V-mode can be good. Offer some more courses in this mode.
3. Offer more V-mode sections as a choice for students.
4. Offer more V-mode sections in each of the courses with multiple sections

Response Summary

Answer	Frequency Distribution
1.	0 (0%) 
2.	7 (25.9%) 
3.	12 (44.4%) 
4.	8 (29.6%) 

Grade Distribution Summary

Grade	Frequency Distribution
0-10	27 
11-20	0 
21-30	0 
31-40	0 
41-50	0 
51-60	0 
61-70	0 
71-80	0 
81-90	0 
91-100	0 



N	Percent Answering Correctly			Discrimination	Mean	Median	Standard Deviation
	Whole Group	Upper 25%	Lower 25%				
27	0.00	0.00	0.00	0.00	0.00%	0.00%	0.00%

Question title: Input Output model











Have you studied Input Out/Social Accounting Matrix model before?

1. No, never. This was the first time.
2. Yes.

Response Summary

Answer	Frequency Distribution
1.	26 (96.3%) 
2.	1 (3.7%) 

Grade Distribution Summary

Grade	Frequency Distribution
0-10	1 
11-20	0 
21-30	0 
31-40	0 
41-50	0 
51-60	0 
61-70	0 
71-80	0 
81-90	0 
91-100	26 

N	Percent Answering Correctly			Discrimination	Mean	Median	Standard Deviation
	Whole Group	Upper 25%	Lower 25%				
27	96.30	100.00	85.71	0.14	96.30%	100.00%	19.25%

Question title: Your MS-Excel level

How was your MS-Excel level before you conducted two large assignments?

1. Not sufficient
2. Not too sufficient, but I knew a little
3. Sufficient for ordinary tasks but not for matrix computations
4. More than sufficient for business and many of matrix computations
5. Quite capable for both business and the two assignments. I was already there.

Response Summary

Answer	Frequency	Distribution
1.	3 (11.1%)	
2.	6 (22.2%)	
3.	13 (48.1%)	
4.	2 (7.4%)	
5.	3 (11.1%)	

Grade Distribution Summary

Grade	Frequency	Distribution
0-10	24	
11-20	0	
21-30	0	
31-40	0	
41-50	0	
51-60	0	
61-70	0	
71-80	0	
81-90	0	
91-100	3	

N	Percent Answering Correctly			Discrimination	Mean	Median	Standard Deviation
	Whole Group	Upper 25%	Lower 25%				
27	11.11	28.57	0.00	0.29	11.11%	0.00%	32.03%

Question title: MS-Excel after Assignments

Did you feel that your MS-Excel skills changed after the Assignments?

- 1. It deteriorated.
- 2. No. No changes in my skill level
- 3. My skills in MS-Excel improved during the course.

Response Summary

Answer	Frequency Distribution	
1.	0 (0%)	
2.	6 (22.2%)	
3.	21 (77.8%)	

Grade Distribution Summary

Grade	Frequency Distribution	
0-10	27	
11-20	0	
21-30	0	
31-40	0	
41-50	0	
51-60	0	
61-70	0	
71-80	0	
81-90	0	
91-100	0	

N	Percent Answering Correctly			Discrimination	Mean	Median	Standard Deviation
	Whole Group	Upper 25%	Lower 25%				
27	0.00	0.00	0.00	0.00	0.00%	0.00%	0.00%





Question title: MS-Excel skill requirements

What you do think about the level of needs for MS-Excel skills in our curriculum?











- 1. We already have too much MS-Excel assignments.

2. We have more than enough courses which trains our MS-Excel skills.
3. We have not enough courses with MS-Excel requirements.
4. We are definitely in short of MS-Excel related trainings.

Response Summary

Answer	Frequency Distribution
1.	2 (7.4%) 
2.	0 (0%) 
3.	14 (51.9%) 
4.	11 (40.7%) 

Grade Distribution Summary

Grade	Frequency Distribution
0-10	25 
11-20	0 
21-30	0 
31-40	0 
41-50	0 
51-60	0 
61-70	0 
71-80	0 
81-90	0 
91-100	2 

N	Percent Answering Correctly			Discrimination	Mean	Median	Standard Deviation
	Whole Group	Upper 25%	Lower 25%				
27	7.41	28.57	0.00	0.29	7.41%	0.00%	26.69%

Question title: TSA

Did you learn Tourism Satellite Accounts in previous courses?

1. No. never. This was my first time.
2. Yes, I heard of it somewhere
3. Yes, I learned formally in other courses

- 4. Yes, I knew about it very well before the course

Response Summary

Answer	Frequency Distribution	
1.	25 (92.6%)	
2.	2 (7.4%)	
3.	0 (0%)	
4.	0 (0%)	

Grade Distribution Summary

Grade	Frequency Distribution	
0-10	2	
11-20	0	
21-30	0	
31-40	0	
41-50	0	
51-60	0	
61-70	0	
71-80	0	
81-90	0	
91-100	25	

N	Percent Answering Correctly			Discrimination	Mean	Median	Standard Deviation
	Whole Group	Upper 25%	Lower 25%				
27	92.59	100.00	71.43	0.29	92.59%	100.00%	26.69%

Question title: TSA (Tourism Satellite Accounts)






This is most probably the only course among the all hospitality & tourism programs in the nation and perhaps one of a few in the world to teach TSA, which has been advocated by the UN World Tourism Organization.

Do you think that future hospitality and tourism students should learn about it, even considering that they have to learn about I-O/SAM modeling before learning about TSA?











- 1. No need. Too difficult.
- 2. Perhaps, yes.

- 3. Yes, as it will be useful.
- 4. Definitely yes.
- 5. Absolutely yes.

Response Summary

Answer	Frequency Distribution
1.	2 (7.4%) 
2.	4 (14.8%) 
3.	10 (37%) 
4.	5 (18.5%) 
5.	6 (22.2%) 

Grade Distribution Summary

Grade	Frequency Distribution
0-10	25 
11-20	0 
21-30	0 
31-40	0 
41-50	0 
51-60	0 
61-70	0 
71-80	0 
81-90	0 
91-100	2 

N	Percent Answering Correctly			Discrimination	Mean	Median	Standard Deviation
	Whole Group	Upper 25%	Lower 25%				
27	7.41	28.57	0.00	0.29	7.41%	0.00%	26.69%




Question title: TSA and I-O/SAM model

To what extent did you feel that your knowledge on Input-Output/Social Accounting Matrix helped you understand the TSA (Tourism Satellite Accounts)?











- 1. No. I-O/SAM knowledge was not necessary
- 2. I-O/SAM knowledge was somewhat useful in understanding Tourism Satellite Accounts.

3. I-O/SAM knowledge was highly useful in understanding Tourism Satellite Accounts.

Response Summary

Answer	Frequency Distribution	
1.	2 (7.4%)	
2.	15 (55.6%)	
3.	10 (37%)	

Grade Distribution Summary

Grade	Frequency Distribution	
0-10	25	
11-20	0	
21-30	0	
31-40	0	
41-50	0	
51-60	0	
61-70	0	
71-80	0	
81-90	0	
91-100	2	

N	Percent Answering Correctly			Discrimination	Mean	Median	Standard Deviation
	Whole Group	Upper 25%	Lower 25%				
27	7.41	28.57	0.00	0.29	7.41%	0.00%	26.69%

Question title: Issue of UN Millennium Development Goals (UNMDG)

Have you heard or studied about UNMDG in other courses?

1. No. Never
2. Yes, I heard of it somewhere.
3. Yes, I studied about it in other courses at least once.
4. Yes, I studies about it in other courses multiple times.

Response Summary

Answer	Frequency Distribution	
1.	23 (85.2%)	
2.	3 (11.1%)	
3.	1 (3.7%)	
4.	0 (0%)	

Grade Distribution Summary

Grade	Frequency Distribution	
0-10	4	
11-20	0	
21-30	0	
31-40	0	
41-50	0	
51-60	0	
61-70	0	
71-80	0	
81-90	0	
91-100	23	

N	Percent Answering Correctly			Discrimination	Mean	Median	Standard Deviation
	Whole Group	Upper 25%	Lower 25%				
27	85.19	100.00	71.43	0.29	85.19%	100.00%	36.20%



Question title: Application of SAM concepts to issues in the world

What did you think about the application of SAM modeling concepts to mitigate various world problems such as poverty, inequality, unemployment, peace creation?











- 1. No, I do not care these social issues.
- 2. I did not either like or dislike to learn about social issues.
- 3. I liked to learn about social issues.

Response Summary

Answer	Frequency Distribution	
1.	0 (0%)	

Answer	Frequency Distribution	
2.	1 (3.7%)	
3.	26 (96.3%)	

Grade Distribution Summary

Grade	Frequency Distribution	
0-10	27	
11-20	0	
21-30	0	
31-40	0	
41-50	0	
51-60	0	
61-70	0	
71-80	0	
81-90	0	
91-100	0	

N	Percent Answering Correctly			Discrimination	Mean	Median	Standard Deviation
	Whole Group	Upper 25%	Lower 25%				
27	0.00	0.00	0.00	0.00	0.00%	0.00%	0.00%

Question title: Critical Thinking

While it was fully streamlined video course via online, to what extent did you feel you had to exercise "critical thinking skills" in this course?











1. None. They were not required so I did not use it.
2. Some critical thinking skills were required but not as much as average amount in other courses
3. Critical thinking skills were required just as much as average amount in other courses
4. I felt I used critical thinking skills in this course more than in other courses

Response Summary

Answer	Frequency Distribution	
1.	0 (0%)	
2.	2 (7.4%)	

Answer	Frequency Distribution	
3.	16 (59.3%)	
4.	9 (33.3%)	

Grade Distribution Summary

Grade	Frequency Distribution	
0-10	27	
11-20	0	
21-30	0	
31-40	0	
41-50	0	
51-60	0	
61-70	0	
71-80	0	
81-90	0	
91-100	0	

N	Percent Answering Correctly			Discrimination	Mean	Median	Standard Deviation
	Whole Group	Upper 25%	Lower 25%				
27	0.00	0.00	0.00	0.00	0.00%	0.00%	0.00%



Question title: Globalization

I intentionally put lots of tourism issues from the world - beyond our national borders. How would you like to see global-international issues offered in our curriculum in general?











- 1. No, issues in the world are not relevant, so eliminate them from our curriculum.
- 2. A bit too much. So reduce global issues from our curriculum.
- 3. Just appropriate amount of coverage over world issues. Our curriculum should keep the current mix.
- 4. I would rather see some more global contents in our courses.
- 5. I would rather see by far more global contents in our courses.

Response Summary

Answer	Frequency Distribution	
1.	0 (0%)	

Answer	Frequency Distribution	
2.	1 (3.7%)	
3.	9 (33.3%)	
4.	9 (33.3%)	
5.	8 (29.6%)	

Grade Distribution Summary

Grade	Frequency Distribution	
0-10	27	
11-20	0	
21-30	0	
31-40	0	
41-50	0	
51-60	0	
61-70	0	
71-80	0	
81-90	0	
91-100	0	

N	Percent Answering Correctly			Discrimination	Mean	Median	Standard Deviation
	Whole Group	Upper 25%	Lower 25%				
27	0.00	0.00	0.00	0.00	0.00%	0.00%	0.00%

Question title: Any Comments - highly appreciated

When you have a bit of time, please help me by typing your comments and suggestions, whatever they are. I cannot see who you are, so it is anonymous. While I cannot see who wrote what, I can see who completed the survey (for bonus points). I know you are solicited for your feedback multiple times, and I am sorry for that as this is a new pilot course at our College. Thank you! Best regards, Tad Hara



Response Summary

Number of Responses: 27

Response 1

I had heard about UNMDG in one previous class but to the extent that ONE sentence was included in a textbook. This class covered it much more and is a very important part of today's world. We need to have more classes that discuss international topics in tourism and hospitality. Its vital to our understanding of global issues. We are not just students in the US; we should be students of the world.

Response 2

I do not liek the excel assignments, it is very difficult to learn somethig that complex over a video streaming class.

Response 3

I feel like I might have gotten more out of this course if it was mixed mode versus video streaming. During the middle of the semester, I found myself becoming lazy with keeping up with all of the lectures and only skimming through them at the last minute to find the quiz answers. Each time I did this, I found that the information and especially the extra videos seemed really interesting, and each time I told myself I would get back on track and watch the lectures each week, but I rarely did. With some of the concepts, like those covered in the assignments, I feel like there would be some benefit to learning about them in class, then maybe posting a video online as a refresher for maybe studying for the final. I feel like the material covered in this course was very interesting, but I feel I would have taked more away from it had it included some in-class segment. While I think general education or lower level courses could benefit from video streaming courses, I believe uipper level courses should have some face-to-face component since these are often classes we elect to take because of their interest to us personally or to help us develop knowledge for our after college careers. Again, I really enjoyed the material, but I think I would have preferred mixed mode!

Response 4

The mode of the course was different but convenient for students. I know that the business school at UCF does most of the courses through video streaming and it seems to be successful. I think Rosen should offer a few more classes in this mode. The assignments were fair, as most were available to take twice. The two excel assessments were a bit challenging because the concepts were new/different but we were given more than ample time to complete them along with practice assignments to assist us. The weekly video lectures were always available and I never came across a problem with Tegerity. I am graduating this upcoming summer, but I would take other courses with Professor Hara and I would take other video streaming classes if they were offered. Overall, I think the class was successful and should continue in the curriculum.

Response 5

Dear Mr. Hara, I would first off like to express my gratitude for conducting this course for us. It has

by far been my favorite course I have take at the Rosen College. When I began as a hospitality student, I initially wanted to focus on the tourism industry, however was advise against it, due to limitations of the classes. I was hoping to be able to take more courses, such as Tourism Impact Analysis, that utilized critical thinking and ties global issues in with the hospitality industry. I strongly feel that Rosen students are not given the opportunity to learn beyond the borders of businnes in the U.S and how to maximize profit, solely for purpose benefitting the organization. I found your lectures to be stimulating and refreshing. I truely hope that you will be able to continue this course, and more courses can be introduced with this kind of approach to the industry. Thank you again Mr. Hara. It was a pleasure being part of this unique course.

Response 6

With respect to my own situation, while I enjoyed learning about this I-O/SAM method, I doubt I will see it ever again because I do not see my career trajectory heading toward UNWTO. I enjoyed it however. I think you did an excellent job.

Response 7

The assignments are challenging but not impossible when watching the tutorials and going back into the past lectures/ videos. It can be done, but it is also very time consuming.

Response 8

In reply to your post - whenever you emphasize on hard head soft heart, it has really had an effect on my perspective of starting a business. I now not only look at how much it will benefit me and my investors, but how it will potentially increase or decrease the local economy in that area. This class has definitely brought new life into my business decisions in the near future. I've expressed this to my internship instructors and to my current management! This information is so imperative to know, especially because this is the business that we (Rosen College Students) are prospecting to build our future in. Thanks again Dr. Hara, and I hope they continue to offer this class to future Rosen students.

Response 9

this was an awesome course, I found it to be very stimulating mentally. I like the fact it's dealing with issues of today on a global scale. I will alway remember the soft heart hard head. I was very impressed with the professor, if there were to be a impact 2 class I would enroll in it.

Response 10

I think alot of the errors from the course was left on the video which caused the video to be longer than it had to be.

Response 11

I like this course! Rosen should allow Tegrity in the computer labs, I was unable to open the videos.

Response 12

I think that offering Rosen courses as online, streaming video courses would really help students who are working full time or live far from campus. I learned just as much from this class as I would have from a class on campus. I enjoyed learning about the different issues occurring globally. It is so important to know what is happening in our world, and all of us should pay more attention and remain aware of current affairs. I learned a lot from this class while it definitely opened my eyes to other areas of tourism.

Response 13

I really enjoyed the content covered in this class. It was nice to learn about global issues and not just the hospitality industry here in the Orlando area. I thought Tad Hara did a great job explaining his points and issues. I thought the quizzes were appropriate and that the content of the course was challenging, but not too challenging. I would love to see more online courses offered at Rosen.

Response 14

I really had a difficult time applying the tegrity lectures to the assignments. I did not do very well and have no prior excel lessons before this course. The assignments were lengthy and overwhelming.

Response 15

I really enjoyed this v-mode course, however it was quite difficult. I was not expecting such difficulty and wish the course description would've made this more clear.

Response 16

I felt that this course taught exactly what you intended and planned the lectures to do. You always provided quick feedback and provided necessary information ahead of time for students to review.

The only suggestion I would make, is doing a review lecture if you will be only doing a final exam. A semester of information is a lot to process and having key reminders of areas to focus on is very helpful and not as overwhelming.

Response 17

I think the quizzes and video lectures were wonderful. They helped understand a new segment that I have not touched on in any of my other class. The Sam assignments on the other had maybe it is just me because I have a weak excel usage were very difficult for me. I looked at what was being asked of me and didn't even know where to begin.

Response 18

-I loved the content of the course! This proved to be one of my favorite courses at Rosen. -I also like being able to take this class ANYWHERE there was internet -One major dislike of mine was the camera angles. It proved hard to see the markerboard when you were giving examples on it.

Response 19

I really believed that this course was helpful. Although, my main focus of study is not the tourism industry itself I find this class to give a basis of how everything in tourism is connected and rely on each other. It was interesting to see the different effects that certain events had on the industry. Thank you for a great course!

Response 20

-This indeed is a relevant class that leverages our critical thinking and challenges the ordinary way of looking at the world. - The exposure beyond borders is a helpful method for all of us to understand the different cultures, hence different needs and wants in terms of frameworking the tourism product and service. - The lab lectures were the best in helping us to understand the inverse matrix calculations and clomn vector calculations. - The simple and comprehensive approach to the calculations made us understand figures otherwise would have been intimidating. - Keep on the great work! - Challenging is a positive reinforcement in my world as it allows me to be refined and mature in understanding.

Response 21

I really liked this course. I feel as though it should be offered in multiple sections, some video and some in class. I think that some of the course content could be hard for some to grasp without the ability to interact with the teacher face to face. I would like to see the college challenge students to think more globally. I know that we live in the tourist capital but there is a lot more out there in the world. Many of the students have not been able to travel internationally so their knowledge of other countries is somewhat limited. Also I wish there were some courses offered that focus on Asia.

Response 22

Great class!

Response 23

Do you think that future hospitality and tourism students should learn about it, even considering that they have to learn about I-O/SAM modeling before learning about TSA? I think most students wont use this as part of their daily lives in the hospitality industry but they should still learn this in order to comprehend the impact of their industry on the American and world economy and environment.

Response 24

Professor Hara is the most humble, kind and approachable educated person I know inside or outside of school. He is always ready to assist us and gives us great advices. He instilled in us the need, the desire to expand our world and to think outside the box beyond our limitations and broaden our horizons. We learned the value of the Tourism industry as a whole and how it affects, impacts our economy, our communities and our future. He taught us the need to have: "HARD HEADS & SOFT HEARTS". Hard head by equipping ourselves with knowledge and information. Soft heart by supporting the local communities and helping others. This is something that I will treasure my whole life. Thank you prof Hara. You have impacted my life. It was a privilege to be a part of this groundbreaking class. I feel like a pioneer.

Response 25

I would definitely like to learn more about international relations within this industry in other courses. I enjoyed this course and feel as though I learned quite a bit of material that I hadn't even heard of before, but is very much relevant in the hospitality industry. I would recommend this course to others if it is offered in the future. I think that more courses like this that teach what inst

normally taught but extremely helpful to this industry should open up at Rosen campus, isn't that what our campus is all about?

Response 26

I really think that this course should be offered face to face. I feel that if we were in class we could have discussions regarding social issues that would be very debatable and provide for a lot of thought provoking arguments.

Response 27

Having been a manager in the hospitality industry for several years now all I can say is it is about time someone teaches Excel. Bravo! I'm a hotel manager and my use of Excel has set me apart from my counterparts - it isn't the stuff in my classes that I learn it is my ability to use Excel to problem solve. So many people can't do that and that is really lacking in school. So once again props to you for bringing it in the course. It was a great tool and helped me learn the content.

Grade Distribution Summary

Grade	Frequency Distribution	
0-10	0	
11-20	0	
21-30	0	
31-40	0	
41-50	0	
51-60	0	
61-70	0	
71-80	0	
81-90	0	
91-100	27	

N	Percent Answering Correctly			Discrimination	Mean	Median	Standard Deviation
	Whole Group	Upper 25%	Lower 25%				
27	100.00	100.00	100.00	0.00	100.00%	100.00%	0.00%